

DIOCESE OF LITTLE ROCK

VISUAL STYLE GUIDE

2019 SUMMARY

Our Symbols

The traditional crest or coat of arms and the diocesan logo can be downloaded at dolr.org/logo. The coat of arms should not appear smaller than 3/5 inch by 1 inch and the diocesan logo should never be smaller than 1 inch by 1 inch in print. Neither the crest nor logo should be distorted or altered in any way.

See complete guide and download symbols at dolr.org/logo



Logo available in English, Spanish and Vietnamese

Our Fonts

These are web-safe fonts that are suitable for print. They can be downloaded for free at <https://fonts.google.com>.

Headlines

Raleway Heavy
Raleway Bold
Raleway Extra-Bold
Raleway Black

Body copy for electronic/digital

Open Sans Regular
Open Sans Regular Italic
Open Sans Semi-Bold Italic

Body copy for print

Lora
Lora Regular Italic
Lora Bold Italic

Montserrat Semi-Bold
Montserrat Extra-Bold
 Montserrat Classic

Lato Regular
Lato Regular Italic
Lato Black Italic

Our Colors

PRIMARY COLORS

DOLR BLUE



Hex: #00629c
 CMYK 91 43 0 25
 RGB 0 98 156

CREST BLUE



Hex: #007cc2
 CMYK 91 43 0 0
 RGB 0 124 195
 Pantone 285

DOLR GOLD



Hex: #fdb827
 CMYK 0 30 94 0
 RGB 253 185 39
 Pantone 123

DOLR TAN



Hex: #ffd995
 CMYK 0 15 47 0
 RGB 255 217 149
 50% of Pantone 123

SECONDARY COLORS

DOLR LIGHT BLUE



Hex: #dcf2fd
 CMYK 12 0 0 0
 RGB 220 241 252

DOLR GRAY



Hex: #e7e7e7
 CMYK: 8 6 6 0
 RGB: 231 231 231

DOLR RED



Hex: #ef3e42
 CMYK 0 91 76 0
 RGB 239 62 66
 Pantone 185